



News Release

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Venture Highway Receives Additional Seed Funding from NCT Ventures

Funding to be used to enhance technology platform

COLUMBUS, Ohio (August 11, 2011) – [Venture Highway](http://www.venturehighway.com) (<http://www.venturehighway.com>) announced today that it has received additional seed funding from NCT Ventures, a Columbus-based venture capital firm created by entrepreneurs. The funding will be used to enhance the technology platform of its customizable online entrepreneurial system.

“The company is passing the mile markers they established on their roadmap,” said Bill Frank, a partner at NCT Ventures. “We are proud to provide additional fuel for them to stay on the Venture Highway.”

Venture Highway launched in 2010 to provide college and university instructors an integrated system of customizable online [entrepreneurial curricula](#), tools and resources. Each course is flexible, allowing instructors to easily adapt different sections of their classes to meet their needs. Venture Highway currently offers two pre-packaged course offerings, Foundations of Entrepreneurship and Venture Accelerator, both of which have been piloted at The Ohio State University Fisher College of Business. The company also offers a [module-based system](#) to guide aspiring entrepreneurs through the process of starting and operating a successful business.

“We have received tremendous interest in our integrated entrepreneurial education system,” said Kevin Gadd, co-founder and CEO of Venture Highway. “This recent round of funding from NCT Ventures will enable us to continue to scale our technology platform as we grow our customer base and expand our offerings.”

About Venture Highway

Venture Highway offers an integrated learning suite designed to elevate the entrepreneurial education classroom experience. The suite enables higher education faculty the ability to customize an online curriculum to meet their needs while tapping into a vast portal of entrepreneurial resources. Venture Highway also features a complementary online resource center to help guide the aspiring entrepreneur.

Learn more about Venture Highway at www.venturehighway.com.