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**Venture Highway Sponsors The Ohio State University Business Builders
Club IdeaPitch Competition**

COLUMBUS, Ohio (Feb. 28, 2011) – Venture Highway, which offers an integrated learning suite designed to augment university entrepreneurial education courses, announced today it will sponsor the second place prize for the IdeaPitch Competition held by the Business Builders Club at The Ohio State University.

“Venture Highway is proud to sponsor the Ohio State Business Builders Club IdeaPitch Competition,” said Kevin Gadd, founder and CEO of Venture Highway. “We are dedicated to helping entrepreneurs become more successful by giving them the tools and guidance they require. This student competition falls right in line with that mission.”

The Business Builders Club, an undergraduate student entrepreneurship club at Ohio State, facilitates the Winter 2011 IdeaPitch Competition. The competition challenges students to pitch an entrepreneurial idea to a panel of judges to determine the winners and provide valuable feedback to the participants. The top three pitches will be awarded prize money, with the second place winner receiving \$1,000 from Venture Highway.

The competition will be held March 1 at Ohio State in the Ohio Union Senate Chamber room.

About Venture Highway

Venture Highway offers an integrated learning suite designed to elevate the entrepreneurial education classroom experience. The suite enables higher education faculty the ability to customize an online curriculum to meet their needs while tapping into a vast portal of entrepreneurial resources. Venture Highway also features a complementary online resource center to help guide the aspiring entrepreneur.

To learn more about Venture Highway, please visit its website at www.venturehighway.com or call 614.562.7324.

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