



News Release

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Venture Highway Founder & CEO, Kevin Gadd, Named 2011 Smart Leader by Smart Business Magazine

COLUMBUS, Ohio (July 22, 2011) – [Venture Highway](http://www.venturehighway.com) (<http://www.venturehighway.com>) announced today that CEO and Founder [Kevin Gadd](#) was named as one of Central Ohio's 2011 Smart Leaders by Smart Business magazine. Gadd was recognized as a Smart Leader for starting and leading several central Ohio successful business ventures, leveraging his expertise to help other emerging companies succeed and for his ongoing commitment to community service.

The Smart Leaders program recognizes the brightest and most innovative corporate leaders in the region and highlights the strategies they used to attain success both at the event and in Smart Business magazine.

"I am honored to accept this recognition by Smart Business magazine," Gadd said. "The purpose of the Smart Leaders award program aligns very well with the mission of Venture Highway – which is to help more entrepreneurs succeed by leveraging a combination of innovation and best practices."

Gadd launched Venture Highway in 2010 to provide college and university instructors an integrated system of customizable online [entrepreneurial curricula](#), tools and resources. Each course is flexible, allowing instructors to easily adapt different sections of their classes to meet their needs. Venture Highway also offers a [module-based system](#) to guide aspiring entrepreneurs through the process of starting and operating a successful business. In addition to launching Venture Highway, Gadd co-taught several entrepreneurship courses at The Ohio State University Fisher College of Business, which utilized the company's proprietary learning system.

About Venture Highway

Venture Highway offers an integrated learning suite designed to elevate the entrepreneurial education classroom experience. The suite enables higher education faculty the ability to customize an online curriculum to meet their needs while tapping into a vast portal of entrepreneurial resources. Venture Highway also features a complementary online resource center to help guide the aspiring entrepreneur.

Learn more about Venture Highway at www.venturehighway.com.