

StrateSphere Acquires Venture Highway

StrateSphere has acquired Venture Highway, an entrepreneurship edutech company.

Gahanna, Ohio, USA – May 3, 2016 – StrateSphere, a Gahanna, Ohio based company that specializes in empowering the next generation of professionals in emerging economies through the design and implementation of complex, fit-for-purpose public private partnerships (P3) around education, innovation, and economic transformation, has acquired Venture Highway, a Columbus, Ohio based company that offers an integrated learning system for teaching entrepreneurship.

The Venture Highway platform includes course management tools and resources, student tools and resources, and a series of entrepreneurship courses with content written by Dr. Sharon Alvarez, Dr. Michael Camp, and Dr. Manuel Serapio. The platform has been used across the United States and Canada at prominent schools such as The Ohio State University, the University of Calgary, and Miami Dade College. The platform will continue to be used by colleges and high schools around the world, but it will also become a part of larger strategic initiatives developed by StrateSphere to build innovation and entrepreneurship programs in emerging economies. “We are very excited about the possibilities that this acquisition brings to StrateSphere” said Tariq Farwana, StrateSphere’s Founder and Managing Director. “Part of our mission is to engage and involve young people around the world in innovative processes and entrepreneurial thinking, and the Venture Highway platform will enhance our ability to do so.”

Kevin Gadd, StrateSphere’s VP of Education Solutions, and former CEO of Venture Highway is extremely pleased with the new opportunities that combining the competencies of StrateSphere and Venture Highway will bring. “I cannot imagine a better place to maximize the potential of what Venture Highway has built than at StrateSphere. The missions of the two are the same – to inspire and educate young people and make them passionate about entrepreneurship.”

About StrateSphere

StrateSphere (www.StrateSphere.com) is a unique company that creates meaningful, diverse, and culturally relevant educational and economic opportunities to attract, engage, and empower young adults around the world. The company’s strategies facilitate the growth of sustainable and innovative economies to support not only the young adults of today, but also those of generations to come. StrateSphere’s proprietary implementation platform combines talent networks, infrastructure, and economic assets to drive efficiencies so that clients and partners stay focused on results. The StrateSphere partner network includes globally recognized universities, businesses, and independent sector experts.

About Venture Highway

Venture Highway (www.VentureHighway.com) is a company built by successful academics, entrepreneurs and venture capitalists. The company mission is to help instructors that are guiding entrepreneurs in a classroom environment, or with a new business venture. Venture Highway’s online entrepreneurship platform is a flexible, effective, and comprehensive suite of courses and courseware for instructors of entrepreneurship. It provides all of the course reading material, instructor materials, and tools necessary to make the job of training and inspiring young entrepreneurs effective, interactive, and experiential.